Cultivating political will for supply chain improvements

Roundtable Discussion

TechNet Consultation
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Purpose of discussion

• Discuss the need for political commitment and support for supply chain changes. What value does such commitment provide?
• Share experiences (failures and successes) trying to get high-level commitment for supply chain improvements. How was it done? What relationships were needed? Were there key moments or key data that were used to generate interest?
• How can we become more successful advocates for supply chain improvements?
Experiences implementing supply chain improvements

• What were the 2-3 key factors that made it possible to implement this change?
• What 2-3 factors were/will be required to scale this change?
Role of political will

- Were there certain individuals that served as champions or advocates? What role did they play? What did they do to influence decision-makers?
- What collaborations or partnerships were invaluable? How did these work?
- Was there a key moment or event that helped galvanize attention to the issue?
- What evidence did you use to bring attention to the issue?
- What could you have done differently to achieve better or faster results?
Strategies for generating political will

• How do you cultivate leadership from higher-level officials? From partners?

• What key moments can be used to galvanize attention to and interest in a supply chain effort?

• How do you make supply chain issues a priority to people who are juggling multiple priorities?
Some advocacy best practices

• Have a crystal clear vision of the change you’d like to see
• Find out who has the power to make the change happen and learn what interests that person
• Look for key moments to make your case for action using compelling local data and evidence (even photos and testimonials can be powerful)
• Show how your issue relates to that person’s priorities (e.g., MDG goals, GVAP targets, system efficiency, maternal-child health, etc.)
• Be explicit about the action you’d like the decision-maker to take
Thanks for participating!

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