

Cultivating political will for supply chain improvements

Roundtable Discussion

TechNet
Consultation
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Purpose of discussion

- Discuss the need for political commitment and support for supply chain changes. What value does such commitment provide?
- Share experiences (failures and successes) trying to get high-level commitment for supply chain improvements. How was it done? What relationships were needed? Were there key moments or key data that were used to generate interest?
- How can we become more successful advocates for supply chain improvements?

Experiences implementing supply chain improvements

- What were the 2-3 key factors that made it possible to implement this change?
- What 2-3 factors were/will be required to scale this change?

Role of political will

- Were there certain individuals that served as champions or advocates? What role did they play? What did they do to influence decision-makers?
- What collaborations or partnerships were invaluable? How did these work?
- Was there a key moment or event that helped galvanize attention to the issue?
- What evidence did you use to bring attention to the issue?
- What could you have done differently to achieve better or faster results?

Strategies for generating political will

- How do you cultivate leadership from higher-level officials?
From partners?
- What key moments can be used to galvanize attention to and interest in a supply chain effort?
- How do you make supply chain issues a priority to people who are juggling multiple priorities?

Some advocacy best practices

- Have a crystal clear vision of the change you'd like to see
- Find out who has the power to make the change happen and learn what interests that person
- Look for key moments to make your case for action using compelling local data and evidence (even photos and testimonials can be powerful)
- Show how your issue relates to that person's priorities (e.g., MDG goals, GVAP targets, system efficiency, maternal-child health, etc.)
- Be explicit about the action you'd like the decision-maker to take

Thanks for
participating!

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